# GOVERNMENT OF INDIA
# COMMUNICATIONS AND INFORMATION TECHNOLOGY
# LOK SABHA

UNSTARRED QUESTION NO:2306
ANSWERED ON:03.12.2007
TV ON MOBILE SERVICE
Deora Shri Milind Murli

**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

(a) whether the Bharat Sanchar Nigam Limited (BSNL) has introduced TV on Mobile services in Hyderabad in November, 2007;

(b) if so, the features and details of the Scheme;

(c) the amount of monthly subscription to be paid by a customer to avail this facility;

(d) whether the scheme will be extended to the other parts of the country where BSNL is functioning; and

(e) if so, the details thereof?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD)

(a) Yes, Sir.

(b) Special features of BSNL TV on mobile service are Streaming/Progressive Play of Live & Video on Demand content from TV channels and other Mobile Exclusive Video Content.

(c) Monthly subscription to be paid by the customer to avail this facility as under:

| Services | Price point |
|---|---|
| Pay per Day-Watch any channel Unlimited viewing for one full day | Rs. 10/- (Rupees Ten Only) |
| Pay per channel-Monthly subscription | Rs. 50/- (Rupees Fifty Only) |
| All Channels-Monthly subscription | Rs. 150/- (Rupees One Hundred & Fifty only) |
| Preview | Free Preview-One month |
| Application Download | Free |

(d) Yes, Sir.

(e) Mobile on TV service has been extended to the locations mentioned below:

(i) BSNL East Zone −Service is commercially launched and available.

(ii) BSNL North Zone- Service is commercially launched and available.

(iii) BSNL South Zone- Service is commercially launched in Andhra Pradesh Circle only and is likely to be extended in other circles in couple of weeks.

(iv) Regarding BSNL West Zone commercial launch is expected in next couple of weeks.